



Academic and Research Libraries Standing Committee

International Federation of Library Associations and Institutions

Webinar series

The ARL Standing Committee of IFLA will be hosting a series to engage in discourse on issues relating to academic and research libraries. Please join us!! Our next session is:

The future is a moving goal post: academic libraries and change

April 12, 2019
at 4:00 PM Singapore Time

Libraries and librarians have been going through major changes in recent times. Advocacy, marketing, promotion, communication, outreach, engagement, innovation, creation and demonstration of value for the stakeholders have never been more critical and urgent.

What are the reasons and drivers for change? How do libraries approach, plan, implement, and evaluate change and align themselves to their parent institutions? What types of communication with stakeholders (both external and internal) do we plan and use regarding change? What kind of leadership is needed for 'change' initiatives? How do we make sure that our talent pool possesses the skills, competencies and the culture to take ownership of these initiatives and implement the changes in a sustainable way? How do we inspire engagement, nurture thought leadership and advocacy, so that continuous change is owned and embedded, alongside agility and relevance to the current priorities of our parent institutions?

The presentation will address the above by focusing on what value the Library adds to its parent institution's strategic vision using Singapore Management University as a case study. Areas of focus will be on learning spaces, the continuum of physical and virtual services/experiences, change management, communication strategies, staff development and strategic alliances.

Presenter: Gulcin Cribb

University Librarian, Singapore Management University

Gulcin Cribb has been the University Librarian at Singapore Management University since 2012. Prior to that, she was the Founding Director of Libraries at Ozyegin University in Istanbul, Turkey, from 2008 to 2011. Her previous roles include Director of Information Services (responsible for both Library and IT) at Bond University (2001-2008), Executive Manager of Physical Sciences & Engineering Library (1996-2001) and Manager of Library Multimedia Services (1986-1996) at the University of Queensland in Australia, faculty in library and information science at Hacettepe University, Ankara, Turkey from 1980-82 and Turkish subject specialist at the School of Oriental and African Studies Library in London from 1979-1980.

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Please click on this zoom link to join the webinar: <https://zoom.us/j/554121093>

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